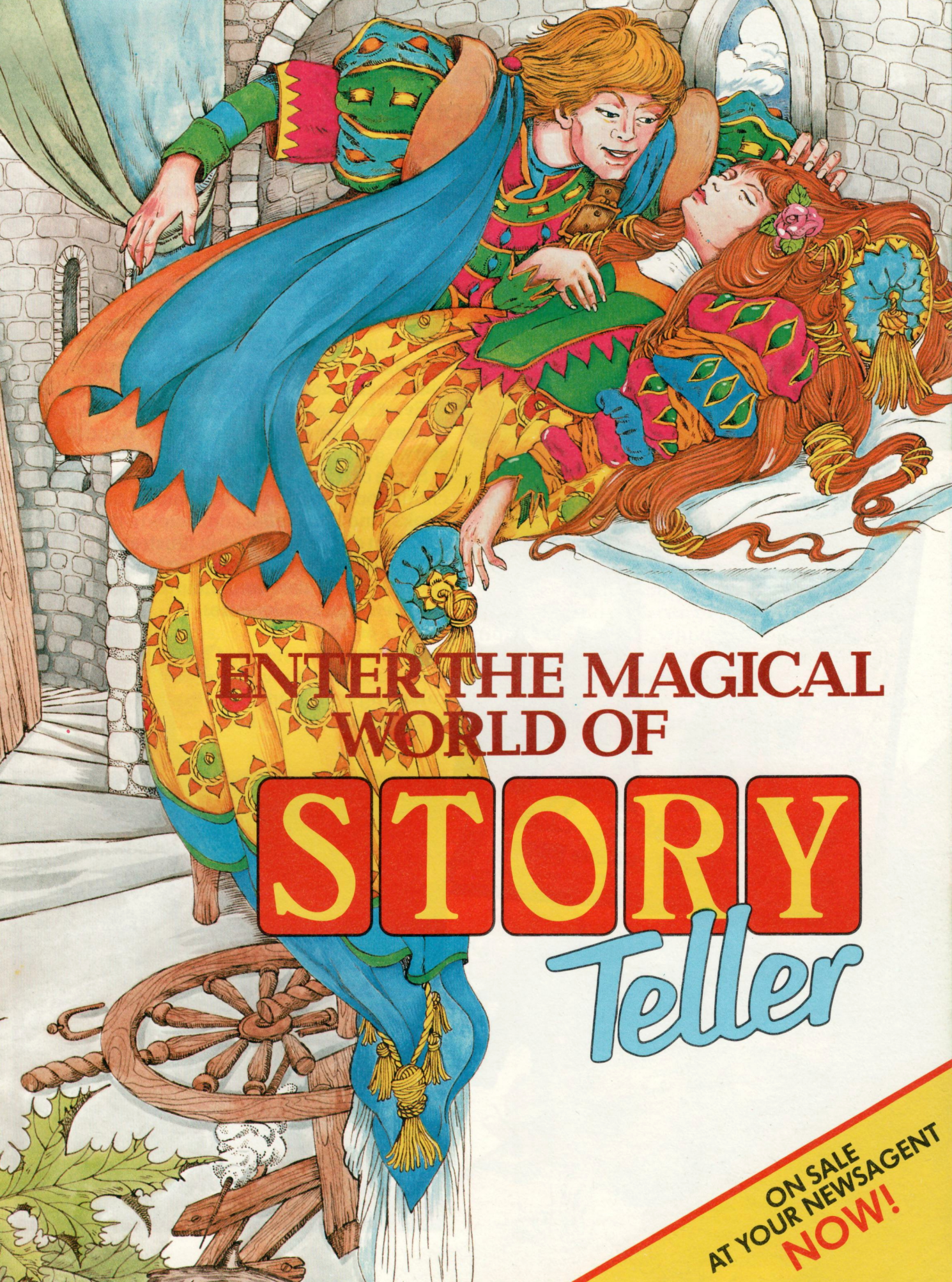




ENTER THE MAGICAL
WORLD OF

STORY Teller

ON SALE
AT YOUR NEWSAGENT
NOW!



Share in the fun, fantasy, magic and humour in these two great series- **Storyteller and Storyteller 2**

PICTURES...

Children of all ages will be enchanted by the superb illustrations – all in full colour – created specially for *Storyteller*.

Whether it is an ugly old witch, or the Sleeping Beauty, a crazy cartoon character, or the cunning Brer Rabbit, seeing is believing.

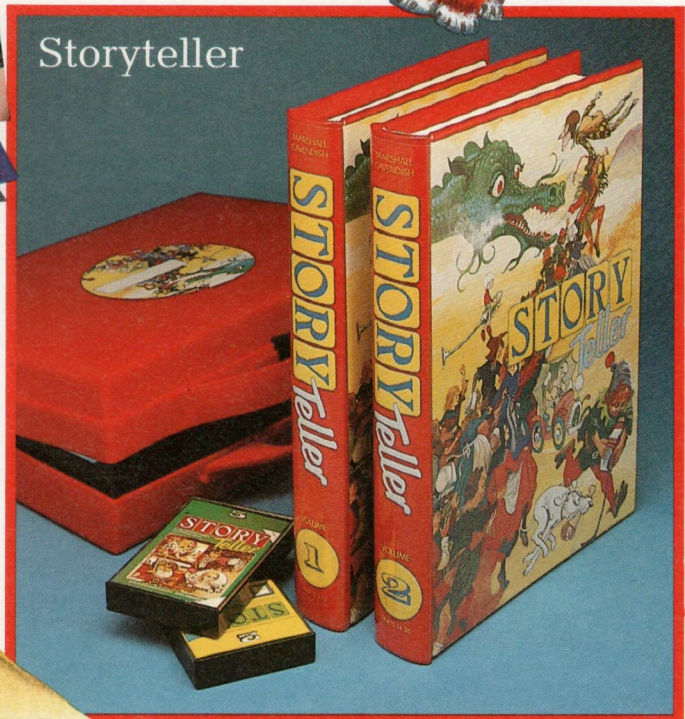
In a child's vivid imagination the scene is set and the characters come to life.

Even before a child learns to read, the pictures make it possible to understand the story.

Some of the most memorable images of childhood come from our favourite picture books, and *Storyteller* continues in the finest tradition of children's book illustration.

The rich detail and stunning colour of these specially commissioned pictures will give your children endless pleasure.

Also, as an extra fun feature, we include a 4-page colouring section in every issue.



TAPES...

Every issue of *Storyteller* has its own cassette tape which reproduces word for word all the stories, songs and poems in the book.

The tapes last from 45 to 50 minutes, and have wonderful sound effects and music to bring the stories to life.

Famous personalities like Bernard Cribbins, Liza Goddard, Susannah York and Sheila Hancock read the stories, evoking a magical world for every child.

Whether it's a rainy afternoon, a car journey, bedtime, or simply a quiet moment alone, children gain hours of entertainment and are totally absorbed in fun, fantasy and adventure.

Even very young children can enjoy the varied range and pace of the stories, either by just listening, or using the tapes with the pictures in the book.



WORDS...

Storyteller builds up into an extensive children's library containing every kind of writing – from fairy stories and folk tales to modern cartoon strips.

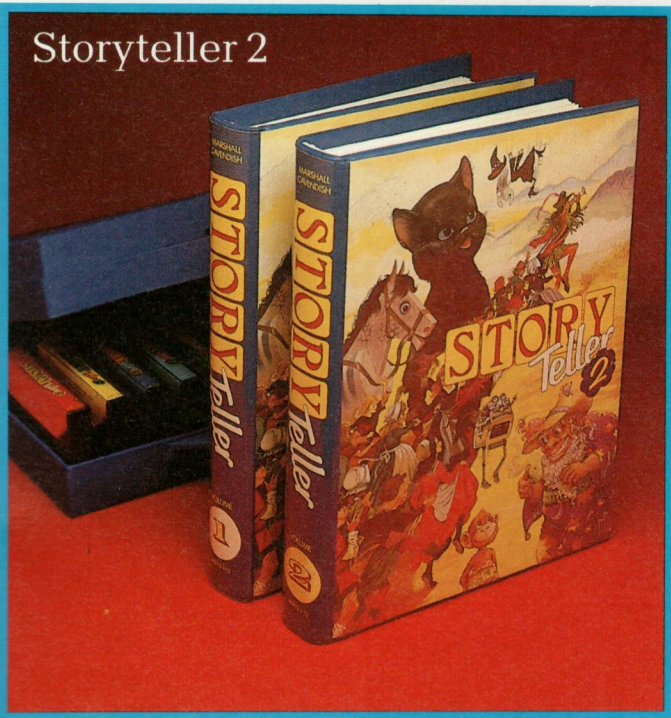
Once they discover how entertaining these stories are, children will never be bored. As they listen to the stories on the tape, they can follow them word for word in the book – so

Storyteller helps them to develop reading skills and a far larger vocabulary.

Book and tape complement each other perfectly, and each can be enjoyed in its own right. For example, while a younger child listens to the tape, another can carry the book off to a quiet corner to read.

However you choose to use it, *Storyteller* will be thoroughly enjoyed and treasured.

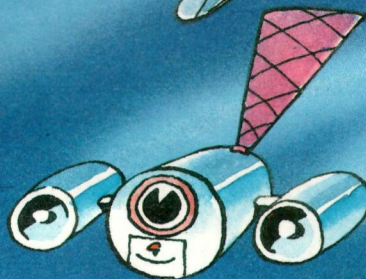
Storyteller 2



TWO SUPER COLLECTIONS

STORY
and Teller

STORY
Teller
2



FEATURING

CLASSIC FAIRY STORIES

The best of Andersen, Grimm and Perrault, plus all the truly great tales handed down the centuries by word of mouth: The Snow Queen, Rapunzel, The Tinder Box, Cinderella, The Magic Porridge Pot, The Princess & the Pea, and many more.

RHYMES AND VERSE

A mixture of nonsense poems, unsung songs and sensitive verse evocative of nature and childhood; some are old familiars such as The Owl and the Pussycat and Windy Nights, others are as modern as Rhubarb Ted, Sheep-Dog and The Marrog from Mars.

TALES OF TODAY

Adventure and fantasy in modern settings, by top contemporary writers such as Joan Aiken, Ted Hughes, Penny Ayres and Oliver Postgate. Titles include Sam's Big Break, Bored Brenda, Simon's Canal, Shubiki's Hat, Wonder Wellies and Superbabe!

FOLK TALES OF THE WORLD

These stories conjure up strange creatures and mysterious rites – monsters, magic and fun as varied and singular as the people who first told them. They include How Man was Made, Red Braces, Child of the Sun, Anansi & the Python, Willow Pattern and The Great Big Hairy Boggart.

THE STORY TELLER SERIAL

From Alice in Wonderland to Peter Pan in Neverland, from Gobbolino to Gulliver, from Dot & the Kangaroo to The Wizard of Oz – our adaptations simplify classic stories whose appeal has never waned. Each serial has been illustrated afresh.

CARTOON HEROES

Comic strip fun with easy-to-follow words for the younger reader. There are the crazy antics of Aldo, the timid heroics of Jester Minute, the undersea City of Lost Submarines and the interstellar adventures of Shorty the Satellite.

FAMOUS FABLES

Aesop's wealth of good sense is given a new sparkle by lively illustrators: The Goose that Laid the Golden Egg, The Miller & his Donkey, Counting Chickens, The Lion & the Mouse are all there, along with your other favourites.

GREAT MYTHS AND LEGENDS

Throughout the ages children have been enthralled by stories of gods and heroes who perform amazing feats of daring, strength or cunning. Their fame is assured: Sindbad and Saint George, David & Goliath, King Arthur, Midas of The Golden Touch, and Thor.

THE MAGIC WORLD OF ANIMALS

The animal stories in STORY TELLER have been drawn from all over the world: Master Tiger, The Circus Animals' Strike, The Donkey who Fetched the Sea, Where Can an Elephant Hide? and Danger in the Reeds – these are just a few examples.